

CMAO Annual Sponsorship Levels

Platinum Sponsor: \$5,000 (per year / three year commitment)

- Up to five (5) complimentary registrations per year for the CMAO Winter/Summer Conference.
- A sign displayed in registration area and break area (or online during virtual) with the **PLATINUM** identification.
- A full-page ad will be included with the CMAO conference delegates' packets.
- An acknowledgment in the pre-conference publicity for the conference delegates.
- An inclusion of up to two (2) publicity pieces in conference delegates' packets.
- A link to the sponsor's website from the CMAO website, for one month prior to and two months following the Winter/Summer Conference.
- One minute company promotional video to be played at the conference.
- Opportunity to participate in the Sponsor Showcase during lunch at the CMAO Winter/Summer Conference.

Gold Sponsor: \$3,000 (per year / three year commitment)

- Up to three (3) complimentary registrations per year for the CMAO Winter/Summer Conference.
- A sign displayed in registration area and break area (or online during virtual) with the **GOLD** identification.
- A half-page ad will be included with the CMAO conference delegates' packets.
- An acknowledgment in the pre-conference publicity for the conference delegates.
- An inclusion of up to two (2) publicity pieces in conference delegates' packets.
- Link to the sponsor's web site from the CMAO web site, for one month prior to and two months following the Winter/Summer Conference.
- Thirty second company promotional video to be played at the conference.
- Opportunity to participate in the Sponsor Showcase during lunch at the CMAO Winter/Summer Conference

Silver Sponsor: \$2,000 (per year / three year commitment)

- Two (2) complimentary registrations per year for the CMAO Winter/Summer Conference.
- A sign displayed in registration area and break area (or online during virtual) with **SILVER** identification.
- A quarter-page ad included with the CMAO conference delegates' packets.
- An acknowledgment in the pre-conference publicity for the conference delegates.
- Link to the sponsor's web site from the CMAO web site, for one month prior to and two months following the Winter/Summer Conference.
- Opportunity to participate in the Sponsor Showcase during lunch at the CMAO Winter/Summer Conference.

Supporting Sponsor: \$1,000 (per year / three year commitment)

- One (1) complimentary registrations per year for the CMAO Winter/Summer Conference.
- Recognition of sponsor in all conference materials that are published for each conference
- Link to the sponsor's website from the CMAO website, for one month prior to and two months following the Winter/Summer Conference.
- Opportunity to participate in the Sponsor Showcase during lunch at the CMAO Winter/Summer Conference

Additional Information

- It is the policy of CMAO to pursue and utilize cash contributions from corporate and individual sponsors for the purpose of offsetting conference and operational costs. Furthermore, annual sponsorship proceeds will go toward the benefit of the organization as a whole, and no contribution will be tied to any specific activity. Additional add-ons will be available for each conference, as determined by staff each year, for existing annual sponsors.

- Sponsors will have an opportunity to set up a table with company material outside of the conference room as the venue space/rules allow. Any fees charged by the venue will be the responsibility of the sponsor. This will be available to sponsors only.

- Conference program format and topics are determined by the CMAO. Invitations extended to subject matter experts to present or lead a conference session are extended without regard to an individual's or organization's participation in a CMAO sponsorship program. Conference session presentations are to be industry and topic specific, not a commercial presentation for the presenter's organization or employer.

- The host city for the CMAO annual winter and summer conference is permitted to pursue, local sponsorships for specific conference events. "Local sponsors" shall be companies and individuals located within the host city that do not provide statewide services. Local sponsors shall not receive the benefits provided under the established sponsorship levels, but shall receive on-site signage and recognition for their sponsored event.

- The City Management Association of Oklahoma (CMAO) does not recommend or endorse the services or products of any individual or firm that participates in this sponsorship program. Furthermore, CMAO reserves the sole right to determine the sponsorships that it will pursue and accept and this determination is not subject to review or protest by any sponsor and/or individual requesting sponsorship.

Initials: _____

Date: _____

CMAO Sponsorship Program Code of Ethics

To further the mission and goals of the CMAO Sponsorship Program and to reinforce CMAO's continuing commitment to enhancing the quality and professionalism of local government, a CMAO Sponsorship Program Code of Ethics shall be acknowledged and approved, by the sponsors, in order to govern the conduct and actions of the sponsors to ensure that their conduct represents the ethical and dedicated standards of CMAO. Thus, each sponsor hereby agrees and approves that they will commit to:

- * Be dedicated to the concepts of effective and democratic local government by responsible elected officials and believe that professional management is essential to achieving these goals.
- * Affirm the dignity and worth of the services rendered by government and maintain a constructive, creative, and practical attitude toward local government affairs.
- * Be dedicated to the highest ideals of honor and integrity in all facets of the relationship, so that the partners merit the respect and confidence of members of the corporate organization and members of CMAO, local government elected officials and employees, and the public.
- * Recognize that the chief function of local government at all times is to serve the best interests of the public.
- * Recognize and support CMAO members' commitment to career-long learning and improvement of local government management techniques.
- * Encourage communication and participation in information-sharing among the private sector, local government, and the public.
- * Resist any encroachment on local government managers' professional responsibilities, believing that professional local government managers should be free to carry out official policies without outside interference or influence.
- * Respect the open, competitive purchasing process of local governments, and provide full value in any goods or services for which public funds are accepted.
- * Neither seek nor grant favors; believe that aggrandizement or profit secured by the use of confidential information, abuse of trust, or the promise of personal enrichment is dishonest.

Sponsor Company Name: _____

Company Address: _____

Signature: _____ Date: _____

Print Name: _____ Title: _____

Sponsorship Level:

- Platinum - \$5,000 annually
- Gold - \$3,000 annually
- Silver - \$2,000 annually
- Supporting - \$1,000 annually

Link will be emailed to view and/or pay your invoice by credit card. If you choose to pay by check, please mail it to:
CMAO – 3650 South Boulevard, Edmond, OK 73013.